



The Dollar General Distribution Center has the goal to provide valuable products to its served communities, and the company keeps that goal in mind when choosing locations to build. It considers proximity to its stores, local business environments, and available workforce to make its distribution as efficient and productive as possible.

Location	Blair, NE
Size	1,000,000 SF
Design Services	Structured Cable, AV, & Security
Client	Dollar General

Dollar General Distribution Center

Client Objective

In late 2020, Dollar General announced its first ground-up dual distribution center (dry goods and cold storage) in Blair, Nebraska. Spanning 1,000,000 square feet, the facility features advanced conveyor systems and serves both Dollar General and pōpshelf store supply chains.

Marking a 12-year partnership between Dollar General and parent company ASD, design affiliate NTI was tapped to deliver the technology design. NTI's scope for the facility included:

- Structured Cabling & Connectivity: Fiber optic cabling systems and a robust Wi-Fi network infrastructure.
- Security Systems: Precision CCTV coverage and integrated access control.
- AV & Communications: Custom audio-visual packages, a facility-wide sound system, and overhead paging.

NTI was proud to collaborate with ASD to design the systems for this milestone project.

NTI Solutions in this Project



Structured Cabling

Standards-compliant copper and fiber infrastructure, equipment rooms, and pathways per TIA/EIA and BICSI.



Security

CCTV cameras, digital video recorders, monitors, card access control, and strategic duress alarms.



AV

Television distribution infrastructure and media pathways designed for future facility technology integration.