



Bell Center for Innovation and Entrepreneurial Development

Client Objective

The design integrates a variety of dynamic spaces, including a welcoming entry area, student lounges, podcast rooms, printer zones, and multiple flexible collaboration rooms that support both focused individual work and team interaction. These elements come together to create an environment that adapts easily to evolving academic and social needs.

A mix of specialized environments—such as large and medium classrooms, a virtual reality immersion room, and a very spacious collaboration zone—encourage hands-on learning and various interdisciplinary exploration. Dedicated break rooms and gaming areas enhance comfort and engagement, creating a balance between productivity and recreation.

Customized to inspire next-generation thinkers, the expansion supports activities ranging from 3D printing and rapid prototyping to drone flight training, as well as emerging fields like options, stocks, and crypto trading, gaming, and esports. The result is a forward-looking, tech-driven learning hub that reflects Clark Atlanta University's commitment to foster innovation and student empowerment.

NTI was the technology consultant on the design team for the Bell CEID Expansion Project, located on the Clark Atlanta University campus in Atlanta, GA. This project involved reimagining two existing floors to foster innovation, collaboration, and creativity among students.

Location	Atlanta, GA
Size	6,753 SF
Design Services	AV
Client	Azcunes Architects

NTI Solutions in this Project



AV

Standards-based audio-visual infrastructure design, drawings, specifications, and ongoing construction administration oversight.